

North West Symposium on Landscapes of Identity

Wednesday
9th April 14

LOI14

MANCHESTER SCHOOL OF ART

A student-led symposium for postgraduate researchers, their supervisors and early career researchers. It will present diverse perspectives on *identity of place and society* from leading experts who have made their mark on fields such as architecture, urban landscape design, arts and media, popular culture, music and animation. Join us for a multi-disciplinary symposium, networking opportunity, and debate that will focus on the *socio-cultural-physical* characteristics of Manchester and visions of its future.

Chair

Guest Speakers

EMMA ANDERSON

The first Director of *The Atkinson*
Southport's newly developed integrated arts
and heritage venue



TOM BLOXHAM MBE

Chairman of *Urban Splash* and *Manchester International Festival*, Trustee of *Manchester United Foundation* and *TATE*, Chancellor of the *University of Manchester*

Identity through Urban Regeneration

CHRIS WOODWORTH

Character Animator
Travellers' Tales Warner Bros.

Virtual Identity



DAVE HASLAM

Author, Broadcaster and DJ

**Representation of Identity through
Nightclubs and Music Venues**

PAUL HARRIS

Choreographer and Movement Director
film, television and theatre

Identity through Movement



JASON PRIOR

Chief Executive Buildings + Places *AECOM*,
Commissioner for *Architecture and the
Built Environment Commission*

Place Identity

Registration: 4.15pm ~ tea, coffee and cakes

Presentations, debate and networking:

5-8pm ~ wine and canapés

BZ403 4th Floor Benzie Building
Higher Ormond Street M15 6BR

Information: www.miriad.mmu.ac.uk/landscapesofidentity

Enquiries: yatie@hotmail.co.uk m.trustram@mmu.ac.uk 0161 247 1118

LIMITED spaces. Obtain your FREE ticket from Eventbrite: LOI14

Twitter: #LandID #LOI14 #MIRIAD



Manchester
Metropolitan
University



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"Landscapes of Identity" – multi-dimensional, fluid, temporal characteristics of place and society

Chair

Emma Anderson

Emma Anderson is the first Director of *The Atkinson*, Southport's newly developed integrated arts and heritage venue. The project will be complete when the new museum opens later this year; a museum that focuses on the history of Sefton's extraordinary, dangerous and mysterious coastline, from the docks in Bootle to the faded elegance of Southport. Emma trained as an art historian specialising in 15th century European art. She has spent most of her career in Manchester and Lancashire working in places such as Manchester City Galleries, the Harris Museum & Art Gallery, Preston, and Arts Council England's Manchester offices.

Guest Speakers

Tom Bloxham

Identity through Urban Regeneration

"The big difference between Manchester and London, is that if you're successful in Manchester, you get to meet everyone; you meet the politicians, the artists and musicians, and because the city is that much smaller you're at the heart of the business world and the social community at the same time" (Bloxham, 1998). From *Afflecks Palace* to *Urban Splash*, Tom Bloxham tells his story of the remarkable transformation of his own identity leading to his role in the urban identity renewal of Manchester and the North West.

Chris Woodworth

Virtual Identity

With reference to his work on *GTA4*, *Lego Marvel Superheroes*, and the upcoming *Lego the Hobbit*, Chris Woodworth illustrates his methods for inventing and projecting a character's identity. He evaluates the growing animation and gaming industry in Manchester, including its impact on the identity of global online and retail communities.

Dave Haslam

Representation of Identity through Nightclubs and Music Venues

Dave Haslam uncovers and celebrates the social, musical and cultural significance of clubs and venues in Manchester, going back to before the *Jazz age*, then through *Northern Soul*, *Punk* and *Rave*, and into the *Modern age*. For generation after generation, nightclubs and music venues are where sexual and social conventions have been tested and where music and fashion, creativity and commerce collide; and where individual identities are nurtured and communities and new social formations are created.

Paul Harris

Identity through Movement

Born and educated in Greater Manchester, Paul Harris describes how movement and dance has shaped his identity. He provides creative insights into the making of the *Harry Potter* movies and franchise where his work as the choreographer has in turn shaped the identity of popular culture at a local, national and international level.

Jason Prior

Place Identity

Jason Prior who spearheaded the rebuilding of Manchester city centre after the 1996 IRA bombings, evaluates changes in the identity of Manchester. Through his work on the *London Olympics Park 2012* and *Rio Olympics Village 2016*, he draws comparisons between the three most ethnically diverse cities in the world – Manchester, London and Rio. In these cities, placemakings and the development and regeneration of public realms are carefully planned in relation to their social, cultural and economic attributes.
